

CAMPER CARAVAN SHOW

11. EDITION

INTERNATIONAL CARAVANING
TRADE FAIR

24 - 26 | 04 | 2026



organizer

PTAK
WARSAW
EXPO



www.campercaravanshow.com

REVOLUTIONARY CARAVANNING SOLUTIONS IN POLAND



Discover innovations in caravanning vehicles and tourism

Camper Caravan Show is an event where leading manufacturers and industry experts from the motorhome and caravan sector will present the latest technologies and innovative caravanning solutions. Attractions that form an integral part of the fair enable participants to update their knowledge, acquire new skills, and explore the newest trends in caravanning. Join us at the show, which offers an excellent opportunity to establish new business relationships and exchange experience. The dynamic trade fair environment fosters business growth through direct contact with potential partners and competitors.

2026 ESTIMATES

50 000 m²

Exhibition space

30 000

Visitors

200

exhibitors

25

countries



"...there were many visitors, as well as many stage lectures and attractions... the spectrum was saturated from the very beginning of the event."

PolskiCaravanning.pl



FAIR ATTRACTIONS



TRAVELERS ZONE

Embark on the journey of your dreams! Meet globetrotters, discover new destinations and be inspired by adventures from around the world.

HOMOCAMPERUS RALLY

Join a unique community! The rally is the heart of the Camper & Caravan Show - a place that unites lovers of travel on four wheels.

RETRO ZONE

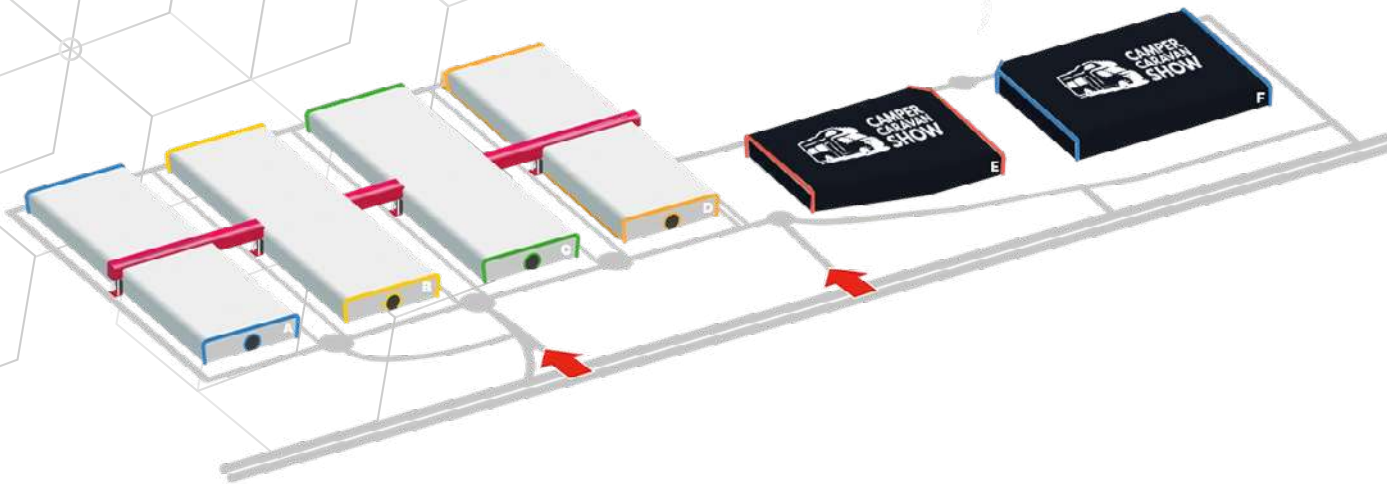
Immerse yourself in the world of retro caravanning! Unusual vehicles, traveling stories and a passion that will take you back in time.

INFLUENCER ZONE

Meet creators who encourage you to embark on an unforgettable journey with their passion and authenticity.

PREMIERES

See the latest camper and trailer models, innovative solutions and trends that are defining the future of caravanning.



SIMILAR INDUSTRY EVENTS



International Yacht, Equipment, and Water Sports Trade Fair



International Travel and Tourism Trade Fair



Vehicle Tuning and Detailing Fair Event



International trade fair for the automotive industry

EXHIBITOR PROFILE

Exhibitors at the Camper Caravan Show will include companies from the following sectors:

- manufacturers and distributors of campers
- manufacturers and distributors of camper trailers
- caravanning vehicle rental companies
- car showrooms with a caravanning offer
- manufacturers of camper bodies
- manufacturers and distributors of equipment for campers and trailers
- manufacturers and distributors of outdoor equipment
- distributors of sports equipment
- distributors of car racks and vehicle fastening systems
- manufacturers and distributors of cars and off-road vehicles
- campgrounds
- entities promoting regions and tourist attractions
- tourist agencies and offices
- caravanning influencers

TRADE FAIR SCOPE



caravanning districts



mobile houses and dutch houses



camping accessories



recreational equipment



tourist attractions



vehicle service



camping tents and tent accessories



telecommunications equipment



vehicles untypical



vehicle equipment and components

VISITOR PROFILE

Among the visitors to the Camper Caravan Show will be those invited by us and the exhibitors:

- caravanning enthusiasts
- owners and management of camper rental companies
- companies trading in cars and special vehicles
- participants of caravanning rallies
- entrepreneurs and management staff of companies of various industries





„We are extremely pleased with our participation in this year's fair. Meetings with our partners and users confirmed our belief that our platform responds to growing market demand. The presentation of new features and the expanded offering were enthusiastically received, which motivates us to continue our development.”

Bartosz Gas
manager of the BookingCamper.pl portal



over
80%
exhibitors
declared their
participation
in the next edition

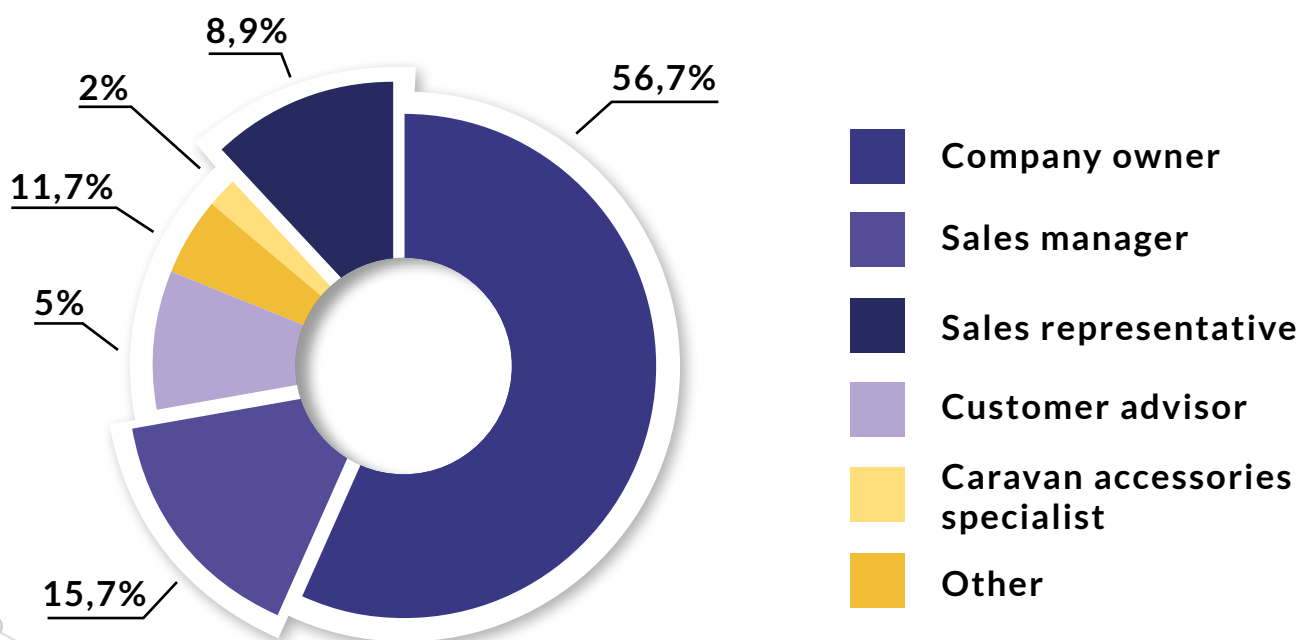


„We have been participating in the Camper Cravan Show as a media sponsor for several years, announcing and reporting on the event. In short, it is the largest trade show in this segment in terms of the number of exhibitors and visitors. The show features numerous accompanying industry events that enrich the program of this industry event. Spring is also a very good time to organize this trade show.”

Anna Sienkiewicz
Advertising Sales Specialist



THE MOST IMPORTANT PROFESSIONAL FUNCTIONS PRESENT AT CAMPER CARAVAN SHOW Warsaw 2026



VISITOR STRUCTURE

CAMPER CARAVAN SHOW Warsaw 2026


30 320
VISITORS

POLAND

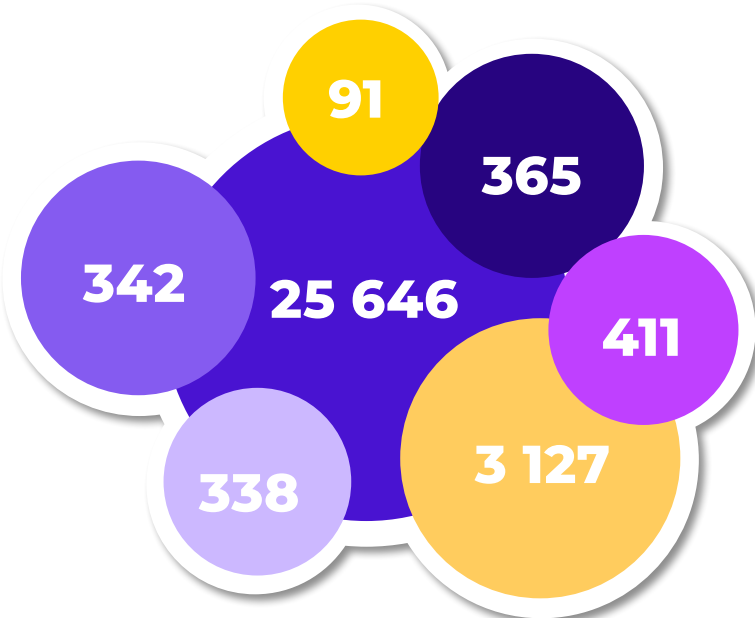
94%

WORLD

6%



VISITORS' SECTORAL INTERESTS



-  Campers and caravans
-  Caravaning accessories
-  Heating and cooling systems
-  Tourist equipment
-  Navigation technologies and systems
-  Camping and tourist destinations
-  Vehicle insurance and financing

THE MAIN REASONS WHY OUR VISITORS PARTICIPATE:

- **69%** A comprehensive industry offering in one place
- **59%** Purchase a motorhome or camping caravan in one place
- **50%** Opportunity to establish direct b2b contacts
- **31%** Inspiration for technological development and modernization of your offering
- **25%** Initiating and finalizing contracts
- **21%** Participation in conferences and presentations



BENEFITS OF PARTICIPATING IN TRADE FAIRS

1 GUARANTEED OPPORTUNITY TO ESTABLISH NEW BUSINESS CONTACTS

Participating in the fair provides an opportunity to establish contacts with key companies in Poland and Europe.

2 ACCOMPANYING EVENTS

High-quality conferences provide substantive support and complement the trade fair offerings.

3 COMPREHENSIVE SERVICE FOR EXHIBITORS

A dedicated account manager provides full organizational support from the stand to logistics.

4 FAVORABLE CONDITIONS OF PARTICIPATION

Flexible payments allow you to prepare for the event with peace of mind.



GENERATE REVENUE
directly on-site
and conclude
contracts.



**MEET HUNDREDS
OF DECISION-MAKERS**
and future colleagues.



**SHOWCASE YOUR
PRODUCTS AND
INNOVATIONS**
to a select group
of visitors.



**INCREASE YOUR
RECOGNITION**
and generate new,
high-quality leads.



INTERNATIONAL REACH:
Establish new
collaborations with
companies from Poland
and Europe.

FULL SERVICE IN ONE PLACE

You can focus on your core business – we'll take care of the rest! Our full-service package eliminates time-consuming trade show preparations for exhibitors.



**COMPLETE TRADE FAIR
STANDS PROVIDED**
from A-Z in one place.



**INDIVIDUALLY TAILORED
STAND DESIGNS.**



**SIMPLE STAND BOOKING
SYSTEM**
+ convenient payments
up to 30 days
before the fair.



MARKETING PACKAGE
A ready-made marketing
package with VIP invitations
for your guests!

WE PROVIDE STAND CONSTRUCTION



MARKETING AND PR

We implement an integrated marketing and PR campaign aimed at reaching key decision-makers in the packaging sector – those responsible for procurement, design, product development, and operational processes. Our activities include collaboration with industry organizations, advertising placements, editorial articles in leading media outlets, email marketing campaigns, intensive online promotion, and presence on social media and direct mail campaigns. Additionally, we invest in advertising on Google and Facebook to maximize the event's reach and visibility.

PR CONTENT ESTIMATES

75

media
publications

490 000

views, promotional
content

575 000

AVE distribution
of press releases
and advertising



WE WOULD LIKE TO THANK OUR MEDIA PATRONS

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POLSKA



park4night

POLSKI
Caravaning.pl

Autoline
Linemedia

CampRest.com

EuCamper.com
DRIVE YOUR DREAM



**CAMPER
CARAVAN
SHOW**

FAIR MEDALS

This unique gathering provides an exceptional opportunity to honor companies that, through their operations, products, and innovative approach, make a significant contribution to the development of the industry and the overall success of the event. Awards presented during the fair highlight the role of enterprises that drive change, elevate quality standards, and inspire the implementation of new solutions.

For trade fair participants, it is also a unique opportunity to establish valuable business relationships with the awarded exhibitors. Visitors can explore their innovative products, benefit from expert knowledge, and discuss potential future collaborations. It is the perfect moment to gain inspiration from pioneering projects and discover companies that are actively shaping the future of the industry.



**DURING THE OFFICIAL CEREMONY AT CAMPER CARAVAN SHOW 2026,
AWARDS WILL BE PRESENTED IN FIVE MAIN CATEGORIES:**

- Motorhome / Caravan of the Year
- Vehicle Interior Fit-Out and Equipment
- Technical Innovation and Off-Grid Systems

- Caravanning Service
- Caravanning Lifestyle & Outdoor Experience





ABOUT US

Ptak Warsaw Expo is the largest trade fair and congress center in Poland and Central-Eastern Europe, located in the suburbs of Warsaw.

It offers 153,000 sqm of exhibition space in 6 modern halls and 500,000 sqm of outdoor space. This place is designed for organizing industry trade fair events.



20 000
exhibitors



1 000 000+
visitors



153 000
area in m²



120+
B2B fairs
annually



Location

- The region with the largest economic potential in Central and Eastern Europe
- Location at the intersection of European north-south and east-west communication routes (over 100 million inhabitants in Central and Eastern Europe)



Communication

- 10-minute drive to Fryderyk Chopin International Airport
- 15-minute drive to Warsaw city center



Parking

- 15,000 parking spaces, with direct access to the pavilions

warsawexpo.eu



**CAMPER
CARAVAN
SHOW**



**RESERVE YOUR
STAND**

24-26 | 04 | 2026
Poland, Warsaw

**PTAK
WARSAW
EXPO**



**UFI
THE GLOBAL ASSOCIATION
OF THE EXHIBITION INDUSTRY**

UFI is the global association of the world's leading trade show organisers and fairground owners, as well as the major national and international exhibition associations. UFI endorses Ptak Warsaw Expo as an organiser of international trade fairs.

CONTACT WITH OUR TEAM

media3@warsawexpo.eu

+48 518 739 124

Social Media Channels

