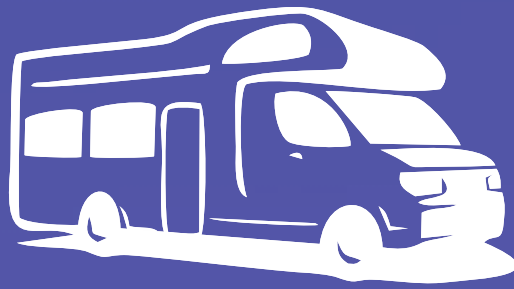


TRADE FAIR PARTNER:

HONORARY PATRONAGE:

WEAR YOUR
JOURNEY

MAZOWIECKA
REGIONALNA
ORGANIZACJA
TURYSTYCZNA



CAMPER CARAVAN SHOW

11. EDITION

POST SHOW REPORT 2026

24 - 26 | 04 | 2026

POLAND, WARSAW



www.campercaravanshow.com

organized by

PTAK
WARSAW
EXPO

ufi
Member



**CAMPER
CARAVAN
SHOW**

CAMPER CARAVAN SHOW 2026



Camper Caravan Show is a recurring caravanning trade fair organized at Ptak Warsaw Expo, which for years has brought together travel enthusiasts, manufacturers, distributors, and companies connected with mobile tourism. It is a meeting place for people looking for new vehicles, practical equipment, travel inspiration, and business contacts within the caravanning industry. The event showcases motorhomes, caravans, mobile homes, camping accessories, recreational equipment, service solutions, and offers related to active leisure. Camper Caravan Show encourages the exchange of experiences, the discovery of market trends, discussions about industry development, and the building of relationships between enthusiasts, exhibitors, and professionals from the mobile tourism sector.

EVENT STATISTICS:

50 000 m²

Exhibition space

181

Exhibitors

30 632

Visitors



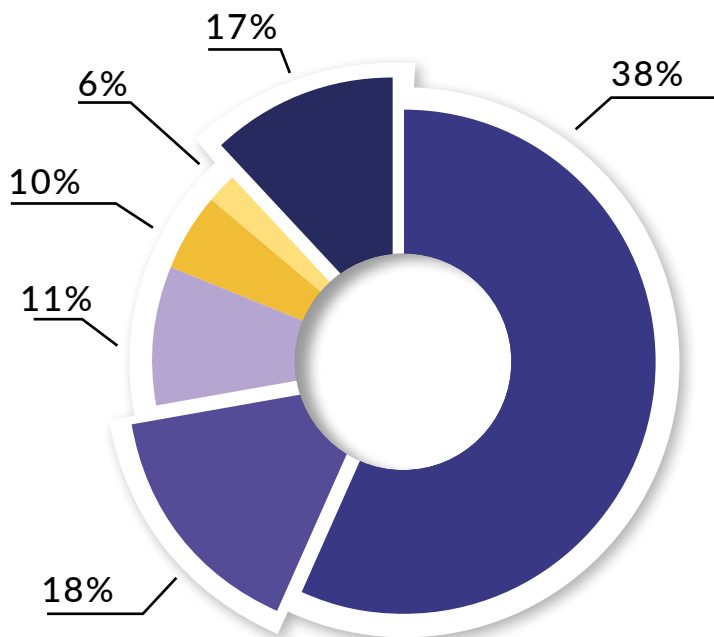
"We have been attending CAMPER CARAVAN SHOW since the very first edition. The trade fair is brilliantly organized, with excellent technical support and a large number of visitors from day one."

Piotr Herbec – Herbec



KEY VISITOR PROFILES ATTENDING

CAMPER CARAVAN SHOW Warsaw 2026



- Motorhome owner
- Beginners considering entering the caravanning world
- Caravan owner
- Board Member / Director
- Owner / Co-owner
- Other

BRANDS PRESENT AT

CAMPER CARAVAN SHOW 2026

TRADE FAIR PARTNER



HONORARY PATRONAGE



EXHIBITORS



POLAND

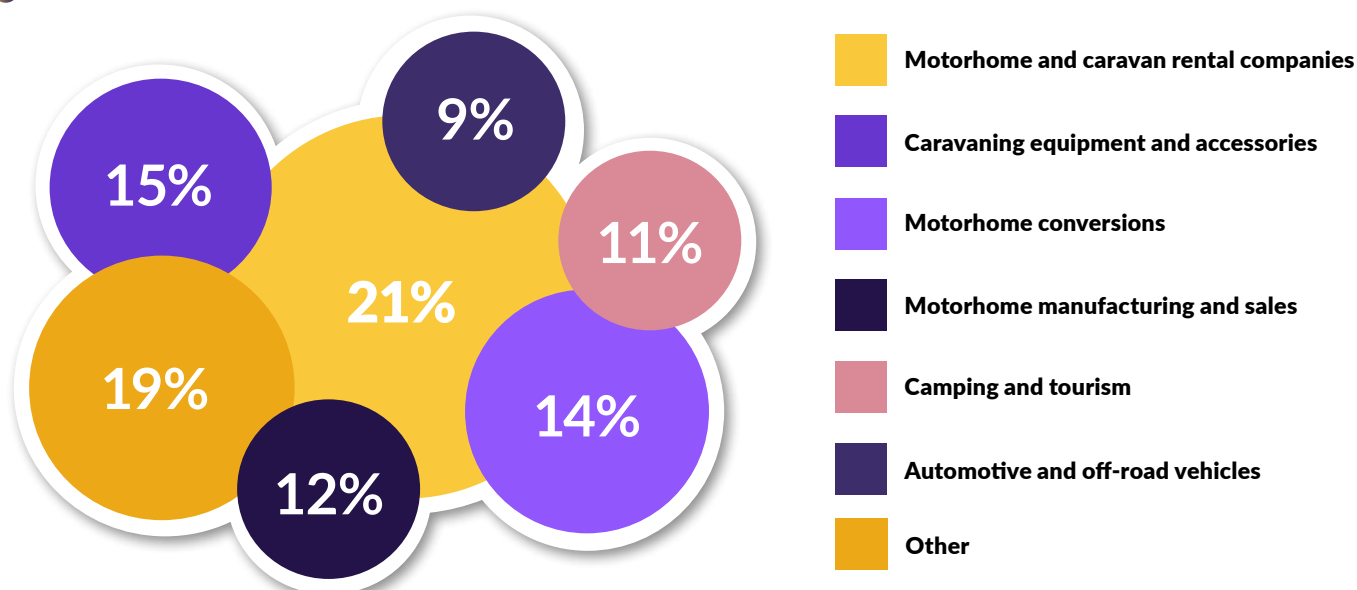
89%
28 921 visitors

WORLD

11%
1711 visitors

TOTAL NUMBER OF VISITORS: **30 632**

VISITORS' SECTOR INTERESTS



MAIN REASONS WHY OUR VISITORS ATTEND:



CAMPER CARAVAN SHOW 2026 – THE DRIVING FORCE BEHIND THE DEVELOPMENT OF THE CARAVANING INDUSTRY



A NEW STANDARD IN LIGHTWEIGHT TOURISM

During Camper Caravan Show 2026, Camp Hero presented the CampHero #1, a modern teardrop trailer designed for mobility and independent travel. Its compact construction, built-in kitchen, water tank, power station, and optional solar panel setup demonstrated how lightweight trailers can meet the needs of traveling beyond standard camping infrastructure.

A COMPACT MOTORHOME WITHOUT COMPROMISE

Tischer Polska presented the Mini KamperVan Westfalia Kipling, combining compact urban dimensions with the functionality of a fully equipped motorhome. A permanent modular bed, spacious luggage area, kitchen, shower, toilet, refrigerator, parking heater, and hot water boiler demonstrated that travel comfort can go hand in hand with a compact vehicle design.

VANLIFE IN A MODERN EDITION

Affinity RV presented the Freedo 636 HLT, a camper van inspired by the vanlife lifestyle and designed for active travel. The model stood out with its functional layout, cozy interior, kitchen area, practical bathroom, and equipment enabling comfortable weekend getaways as well as longer journeys.

LUXURY AND INDEPENDENCE IN TRAVEL

CarGo presented the FRANKIA NOCTRA Cruiser 7.6 L Edition One, a premium-class model designed with maximum comfort, design, and autonomy in mind. The vehicle stood out with its new double-floor concept, large luggage space, modular storage solutions, intelligent lighting, solar panels, LiFePO₄ batteries, and large water tanks, highlighting the caravanning industry's move toward luxury and off-grid travel.

FREEDOM OF TRAVEL IN A COMPACT FORM

Transa-M presented the RANDGER R560 4x2, a six-meter camper van based on the Ford Transit, featuring an automatic transmission, modern design, and a thoughtfully designed interior layout. The model demonstrated that comfort, ergonomics, and functionality can be combined in a compact vehicle suitable for both short getaways and longer journeys.



MARKETING & PR



We carry out an integrated marketing and PR campaign aimed at reaching key representatives of the caravanning industry responsible for sales, distribution, offer development, vehicle equipment, and services related to caravanning. Our activities include cooperation with industry organizations, advertising campaigns, articles and editorial materials in leading media outlets, mailing campaigns, intensive online promotion, as well as presence on social media and direct mail campaigns. In addition, we invest in advertising activities on Google and Facebook to maximize the reach and visibility of the event.

WHAT PR CONTENT HAS BEEN PREPARED?

129

media publications

1,4 M

views of promotional content

€900

AVE of material distribution

in

f



WE WOULD LIKE TO THANK OUR MEDIA PATRONS:

CampRest.com

EuCamper.com
DRIVE YOUR DREAM



KlassikAuto.pl
PASJA I STYL

ŚWIAT

park4night



POLSKI Caravanning.pl

Rynek Turystyczny

WASZATURYSTYKA

wprost

Autoline
Linemedia

ExpoTobi

TRUCK1.EU



"The event was organized at the highest level, and the attendance as well as the quality of visitors exceeded our expectations. Thanks to the excellent infrastructure and professional technical support, we were able to fully focus on presenting our offer and engaging in conversations with clients. We will gladly return for future editions, as this is undoubtedly the most important event on the Polish caravanning map."

Marek Konopnicki
COSTA CAMPER

HERE'S WHAT OUR EXHIBITORS SAY



"We are very surprised by the attendance after the first day – there have been a lot of valuable conversations. We know the following days will also positively surprise us."

Katarzyna Kozłowska
CAMPREST/ USACAMPEREM



"I rate this year's edition very highly – everything keeps improving year by year, and the event is very well organized. We will definitely see each other here again next year."

Jacek Świerż
TAPSAM



"This is our first edition, and we truly like it. The trade fair is a great place to meet and talk with all customer groups."

Daria Kociotek
WEAR YOUR JOURNEY

**WEAR YOUR
JOURNEY**



"We definitely see a larger number of visitors this year compared to the previous edition. I'm sure we'll meet again next year."

Wojciech Łuba
TISCHER POLSKA



DISCOVERING THE FREEDOM OF TRAVEL AT CAMPER CARAVAN SHOW 2026



During Camper Caravan Show 2026, a diverse attractions program was prepared, combining travel inspiration, practical knowledge, vehicle presentations, and meetings with people who live the caravanning lifestyle every day. The event featured the Camper Festival, overnight stays at the exhibition grounds, competitions, trade fair premieres, and a retro zone. Altogether, it created a space for discovering new travel destinations, exchanging experiences, and exploring solutions that support independent travel by motorhome, van, or caravan.

CAMPER FESTIVAL

The Camper Festival brought together travelers, content creators, and enthusiasts of life on the road. The program included stories about expeditions across Japan, Norway, Africa, Georgia, Armenia, Australia, and Oman, as well as presentations focused on traveling with children, traveling with dogs, remote work in a motorhome, vanlife, and building custom vehicles. These meetings showcased caravanning as a travel lifestyle based on freedom, independence, and close connections with people and places.

OVERNIGHT STAY DURING THE TRADE FAIR

One of the attractions was the opportunity to stay overnight at the exhibition grounds in participants' own motorhomes. The organizer prepared a dedicated overnight zone where attendees could stay during the event, and after the exhibition day, participants of the "Overnight Stay" could enjoy the food truck area. This solution highlighted the practical nature of the event and allowed visitors to experience the atmosphere of a true caravanning gathering.

CONTEST FOR VISITORS

During the trade fair, a contest was organized for event participants. Over the course of three days, daily prize draws were held featuring rewards funded by the trade fair partner, Wear Your Journey. In total, nine voucher draws were prepared, each worth PLN 200.

RETRO ZONE

The Retro Zone brought the atmosphere of classic caravanning and automotive nostalgia to the event. It featured vintage vehicles, enthusiasts of classic motorhomes, and initiatives connected with vintage-style travel. The presence of the Retrowozy group, classic models, and retro accessories showed that caravanning is not only about modern technologies, but also about history, passion, and a unique community of people attached to the tradition of traveling on their own terms.



AWARD WINNERS HONORED DURING CAMPER CARAVAN SHOW 2026

During Camper Caravan Show 2026, held at the Ptak Warsaw Expo exhibition space, the prestigious Excellence Award medal ceremony took place as one of the key highlights of the event program. The ceremony provided an opportunity to honor companies and organizations that, through the quality of their offerings, innovative approach, and real impact on market development, are setting new directions in the caravanning industry. Awards were presented to entities operating in the fields of motorhomes, caravans, vehicle conversions, vehicle equipment, off-grid systems, caravanning services, and travel lifestyle solutions.

The awarded companies showcased solutions tailored to the needs of people who value independence, comfort, and freedom of travel. The honors recognized both vehicle manufacturers and suppliers, as well as companies specializing in vehicle conversions, interior equipment, rental services, servicing, camping infrastructure, and solutions supporting off-grid travel. Honoring market leaders during Camper Caravan Show 2026 emphasized the importance of innovation, functionality, and passion as the driving forces behind the development of modern caravanning.

AWARDS WERE PRESENTED IN THE FOLLOWING CATEGORIES:

- ❖ Motorhome / Caravan of the Year
- ❖ Vehicle Conversion and Interior Equipment
- ❖ Technical Innovation and Off-Grid Systems
- ❖ Caravanning Service – Rental, Service, Camping
- ❖ Caravanning Lifestyle & Outdoor Experience





**CAMPER
CARAVAN
SHOW**



BOOK YOUR STAND

2 - 4 | 04 | 2027
POLAND, WARSAW

**PTAK
WARSAW
EXPO**



UFI

Global Association of the
Exhibition Industry

UFI is the global association of the world's leading trade fair organizers and owners of exhibition venues, as well as major national and international exhibition associations. UFI recommends Ptak Warsaw Expo as an international trade fair organizer.

CONTACT OUR TEAM

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Social Media Channels

